

Aims and Objectives for Community

The main aim and objective of Pretty Group is to bring adjustment between the resources available and felt needs of the people. Pretty Group see this as somewhat important to gain legitimacy on the public's eye. These days one is witness to providing matching funds for fundraising efforts and giving their employees a certain number of paid hour time off to volunteer in community activities. Pretty Group set Vision & Mission to do something for poor and deprived people to facilitate their life. Special objectives and Goals are following-

To get information about the resources and needs through survey

To arouse the people to work for the welfare of the community

To create sound ground for planning and action

To create a sense of cooperation integration and unity among the people

To motivate the people to take better participation in the developing community programs

To highlight the causes of various problems affecting the community and hinder the way of progress and development

To implement programs required for the fulfillment of people basic needs

To develop better understanding among the people about the issues and needs.

To mobilize the resources to create a suitable ground for the basic needs completion and eradication of problems.

To bring coordination between the individuals, groups and organization to focus their point and challenge their objectives for fulfillment

To launch necessary reforms in the community for eradication of community evils.

To develop democratic leadership among people through their participation in community programs

To develop the idea of ability and better thinking to work for the betterment of community.

The basic aim and objective of community organization is to abolish the differences among individuals, develop spirit of common interest and sacrifice and also participate collectively in community programs.

To organize the people for the promotion and progress of community

Facilitate the development of content created for and delivered across multiple platforms.

Promote and support collaborations and consolidations to increase capacity to provide essential and diverse service.

Moreover, within year of 2018 Pretty Group Will start the Eco Apparels Project and an Industrial Park which create more than 12,000 Employment that must somewhat protect to be increase unemployment.

Meanwhile Pretty Group has started Free Medical Service for Local Community that will ensure basic needs for poor people those are unable to expense for Individual Medical service purpose and providing free Medicine among these poor people by arranging free medical camp.

Pretty Group regularly donating to several Mosque, Orphanage and Non-Government organizations.

Pretty Group regularly donating to disable people by Financial Helping those are needy/Poor.

In every Year while People struggle during vigorous winter/ Cold wave, Pretty Group go and run near these people those are unable to buy Heavy cloth to protect his/her body and provide winter cloth by doing pre- survey. As well as ensure actual needy people are getting.

We have taken Vision to create 22,000 employment within the year of 2020 by making Four Garments Factory in Gazipur and Habigonj.

Pretty Group Always do work for mass people and think their living standard those are depriving from minimum basic needs.